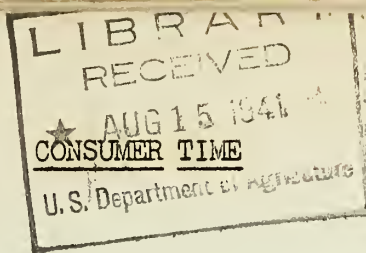


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1.94
A2422Cot



R-7

NETWORK: NBC-RED

DATE: August 9, 1941

ORIGINATION: WRC

TIME: 11:00-11:15
AM-EST

Produced by Consumers' Counsel Division of the Department of Agriculture,
and presented in cooperation with Defense and Non-Defense Agencies
of the United States Government working for consumers.

oooOooo

1. ANNOUNCER: This is CONSUMER TIME.
2. SOUND: CASH REGISTER - CLOSE DRAWER
3. NANCY: That's your money buying food.
4. SOUND: CASH REGISTER
5. CARL: That's your money paying for a home.
6. SOUND: CASH REGISTER
7. NANCY: That's your money buying clothes and the thousands
of other things you need.
8. CARL: That's you . . . paying for these things . . . money out
of your pockets.
9. SOUND: CASH REGISTER - CLOSE DRAWER
10. MILES: How to buy peaches.
11. BARBARA: What is a safe way to remove surplus hair?

12. ANNOUNCER: CONSUMER TIME today brings you the answers to these questions. This program is produced by your Consumers' Counsel in the Department of Agriculture, and is presented in cooperation with Defense and Non-Defense agencies of the United States Government working for consumers.

And here is your Consumers' Counsel, Donald Montgomery.

13. MONTGOMERY: Thank you, , and hello, everyone. Here we are with loads of consumer information for you again today. First, here is Mrs. Harry Miles. She's the mother of our consumer family, and she's going to ask the questions you would ask if you were here.

14. MILES: Yes, I have cooked up quite a lot of them, too, Mr. Montgomery.

15. MONTGOMERY: Fine. You just fire away, and my two consumer reporters, Nancy and Carl, will try to keep up with you.

16. MILES: Good. And where shall we start today?

17. CARL: Suppose I start by asking you where you got your peaches and cream complexion, Mrs. Miles?

18. MONTGOMERY: That's not a fair question, Carl, but it's a nice compliment. I suppose that means you're the one who's going to give us some hints about buying peaches . . .
19. CARL: Yes . . peaches without the cream.
20. MILES: All right. My family is crazy about peaches . . they like them fresh . . cut up in cream . . cooked in pies and cakes . . canned . . almost every way . . so you see, we use quite a lot of peaches, in one way or another.
21. CARL: You're certainly in luck this year because the experts in the Department of Agriculture say there are huge supplies of peaches.
22. MILES: You know, the other evening, when Barbara and I were sitting around reading quietly . . (FADE) Barbara all of a sudden started to laugh . . .

(PAUSE)

23. BARBARA: (LAUGHING) Mother, just listen to this.
24. MILES: What are you reading, dear?
25. BARBARA: Oh, a book of poetry I got at the library.
26. MILES: I thought you didn't like poetry.

27. BARBARA: I like it when it's a little funny. Like this one . .

28. MILES: What is it?

29. BARBARA: It's called "A Little Peach," and it was written
by Eugene Field. Want to hear it?

30. MILES: All right.

31. BARBARA: "A little peach in the orchard grew, -
A little peach of emerald hue;
Warmed by the sun and wet by the dew,
It grew.

"One day, passing the orchard through,
That little peach dawned on the view
Of Johnny Jones and his sister Sue -
Them two . . .

"John took a bite and Sue took a chew,
And then the trouble began to brew, -
Trouble the doctor couldn't subdue.
Too true.

"Under the turf where the daisies grew
They planted John and his sister Sue,
And their little souls to the angels flew, -
Boo hoo!"

32. MILES: Poor children! . . all that poetry just because a couple of youngsters ate some green peaches.

33. BARBARA: Well, anyway, I think it's funny.

(PAUSE)

34. MILES: (LAUGHING) Well, Carl, what do you think of that?

35. CARL: I have the answer, even to the poem.

36. MILES: You do?

37. CARL: I'm going to tell you how to pick out peaches that are really ripe . .

38. MILES: They're ripe when they have bright rosy skins, aren't they?

39. CARL: That's where a lot of people get fooled, Mrs. Miles.

40. MILES: You mean that . .

41. CARL: Those rosy markings on a peach are pretty, but they don't tell you very much about ripeness.

42. MILES: How can you tell, then?

43. CARL: By the background color . . underneath that rosy blush.

44. MILES: What color should it be?

45. CARL: It should be whitish-green or yellowish. The ones that have a dark green background will never be good peaches.
46. MILES: I've had some that just sort of shriveled up and got tough and rubbery.
47. CARL: Then they're the ones that didn't have a whitish-green or yellowish background.
48. MILES: I'll remember that the next time.
49. CARL: Another thing . . I guess I don't really have to tell you about . . .
50. MILES: What is it?
51. CARL: Don't buy any peaches that have brown spots, or worm holes or cracks in them.
52. MILES: I see.
53. CARL: A hint about buying . . You said your family liked peaches and ate a lot of them . . .
54. MILES: That's right.
55. CARL: Then you probably buy them in fairly large quantities, don't you?
56. MILES: Well, sometimes, but they don't always keep so well . .

57. CARL: Don't buy the ones that are fully ripe in that case . . . Be sure the background color is right . . . but also see that the peaches are firm . . . not soft. And then keep them in a cool place.
58. MILES: Then, I suppose, you take some out and let them ripen as you want them?
59. CARL: Right. They'll ripen at room temperature.
60. MILES: What about food value, Carl?
61. CARL: Peaches contribute to the Vitamin A you need every day . . . they have some riboflavin and Vitamin C, also.
62. MILES: Any difference in the various kinds of peaches?
63. CARL: Only in Vitamin A. The yellow peaches have more A than the white-fleshed peaches . . . but otherwise there's very little difference--the deeper the yellow color the more Vitamin A value they have.
64. MILES: Fine, and thank you, Carl . . . And now, Nancy, what have you for us today?
65. NANCY: Some facts about depilatories.
66. MILES: Depilatories?

67. NANCY: Yes . . you know . . to remove surplus hair?
68. MILES: Oh yes. And speaking of surplus hair . . Barbara, my daughter, you know, is only fifteen . . and she's been wearing socks ever since it got warm. Well, the other day . . (FADE) . . Barbara was up in her room . . .

(PAUSE)

69. MILES: (CALLING) Barbara! Barbara!
70. BARBARA: (OFF MIKE) Yes, Mother.
71. MILES: (CALLING) Where are you, dear. I have something to show you.
72. BARBARA: (OFF) In my room.
73. SOUND: DOOR OPENS
74. MILES: (ON MIKE) Barbara . . . my goodness, what is that horrible smell?
75. BARBARA: (ON MIKE) Well, Mother, it's . .
76. MILES: Barbara Miles! What are you doing?
77. BARBARA: (HESITANTLY) I'm trying to get some of this hair off my legs, Mother . . you see . .

78. MILES: Ridiculous, Barbara. Why, I never heard . . a girl your age . .
79. BARBARA: Well, Mother, since I've been wearing those anklets . . my legs don't look very nice . .
80. MILES: What is it you're using?. Smells like rotten eggs to me.
81. BARBARA: I don't know, but . . .
82. MILES: Well, you certainly must be determined to get rid of that hair, if you're willing to put up with that smell.

(PAUSE)

83. MILES: (FADING ON) I didn't know what it was that she was using, and I wondered if it was all right, Nancy?
84. NANCY: One kind of depilatory, Mrs. Miles, is made out of sulfur compounds . . the sulfides. And some of them do smell pretty bad.
85. MILES: But I should think they could . .
86. NANCY: Kill the smell?

87. MILES: Yes.
88. NANCY: It's almost impossible, although all of them have perfume in them to make it a little less bad.
89. MILES: How do these sulfur compounds work, Nancy? Do they actually remove hair? I'm not at all sold on the idea that hair has to be removed, but . .
90. NANCY: Well, the doctors in the Food and Drug Administration say that all these sulfides just remove the hair that you can see, . . you know, above the skin.
91. MILES: Yes, but then it will grow right back again, won't it?
92. NANCY: Yes. And the doctors also say that these sulfides destroy a little of the skin, too.
93. MILES: Does that mean that these sulfide hair removers are harmful?
94. NANCY: Not exactly, no. If you don't use them too often. You shouldn't use them if you have a sensitive skin, and you should clean off the depilatory carefully when you're through.
95. MILES: What are some of the other ways of removing surplus hair, Nancy?

96. NANCY: Plucking. Usually with tweezers.
97. MILES: I shouldn't think that would be very practical . . .
wouldn't it hurt?
98. NANCY: I suppose it would . . if you had to take all the
hair off your legs for instance. I don't think
I'd like it.
99. MILES: Barbara told me about using some kind of wax, too.
100. NANCY: Yes, that's another way . . . but that's only
plucking on a large scale. You spread a paste of
warm wax on, let it get hard . . and then, while
you yell, yank it off.
101. MILES: That doesn't sound very pleasant.
102. NANCY: It isn't. And neither is the use of sandpaper.
103. MILES: Sandpaper! To remove hair?
104. NANCY: Yes. Or pumice stone.
105. MILES: To think what some people will go through!
106. NANCY: The main thing about all these methods of removing
surplus hair is that none of them gets rid of it
permanently . . . Some of them are uncomfortable . .
and all of them are likely to cause irritation, and
there's some danger of infection.

107. MILES: What is the best way, then?
108. NANCY: They've been trying for 2000 years to find the ideal, but haven't found it yet. The easiest . . . the cheapest . . . is just the simple razor.
109. MILES: Shaving?
110. NANCY: Right.
111. MILES: But doesn't that make the hair stiff and bristly, and make it grow faster.
112. NANCY: No more than any of the other ways. Just as soon as the hair grows out a little way, it gets soft again. And it doesn't make hair grow any faster.
113. MILES: You use soap and water . . . like a man does when he shaves?
114. NANCY: That's it. That way the skin gets washed, and there's less danger of infection. Or you can use an electric shaver if you like.
115. MILES: Isn't there any way to get rid of this hair permanently?
116. NANCY: It can be done by electrolysis . . . that's with an electric needle. It's very expensive, though, and it has to be done by a trained operator . . . very carefully. It's not always safe.

117. MILES: But I should think that the price would be out of the question for most people.
118. NANCY: It probably is.
119. MILES: So your advice to people who want to get rid of surplus hair is shave it off.
120. NANCY: That's it.
121. MILES: I'll certainly remember that advice, Nancy. And thanks for all your tips.
122. NANCY: We have a Consumer Tips card, Mrs. Miles, with all this information on it.
123. MILES: Good. It's free?
124. NANCY: Yes it is, and , our announcer, will tell you how to get a copy in just another minute or two.
125. MILES: Fine. And thanks again, Nancy. And now it's time to hear from Donald Montgomery, our Consumers' Co unsel.

(Mr. Montgomery's Remarks)

126. MILES: Thank you, Mr. Montgomery. And now it's time to ring our chimes and announce this week's new name to the Consumers' Honor Roll.

127. SOUND: NOTE ON CHIME

128. CARL: Oklahoma. Women in the Home Demonstration clubs in the State of Oklahoma go on the Honor Roll today for their educational program developed to help people get the most value for their cotton stamps.

Cotton growers earn stamps which they can use to buy manufactured goods made from cotton. In order that these people will get the most for their stamps, which are used the same as money . . the home demonstration clubs are being taught how to buy intelligently. An excellent mimeographed buying bulletin is part of the teaching equipment, and posters illustrating the main points are also included.

For carrying on a splendid consumer program where it will do great good, the Home Demonstration Clubs and Leaders in Oklahoma get Honor Roll mention today.

129. SOUND: NOTE ON CHIMES

130. MILES: Thank you, Carl. And now there's just time to tell us what is scheduled for next week's CONSUMER TIME . .

131. NANCY: How to take care of your electrical appliances.
132. CARL: Your automobile and National Defense.
133. MILES: That sounds like a good program . . . how to take care of our electrical appliances and our cars and National Defense for CONSUMER TIME next Saturday. All right, , it's your turn.
134. ANNOUNCER: Thank you, Mrs. Miles. Consumers, let me tell you about that Consumer Tips card on depilatories. This handy little three by five card . . the right size for your household file . . is yours for the asking. It has all kinds of information on it . . facts you should know . . facts about the different ways to remove hair.
- This is all you have to do to get your free copy of Consumer Tips on Depilatories . . . send a penny post card to Consumers' Counsel, Department of Agriculture, Washington, D.C. Give us your name and address and the call letters of the station over which you heard the program. Ask for Consumer Tips on Depilatories.
135. NANCY: May I interrupt for a second, ?
136. ANNOUNCER: What is it, Nancy?

137. NANCY: Well, only this . . . I want to say how handy this file of Consumer Tips is . . . these cards, you see, are made the right size to fit into the file you keep your recipes or menus in . . . three by five inches. And they have the subject printed right on the upper right-hand corner . . . so you can tell at a glance just which one you want. Stick them in your file alphabetically, and then, when you are going shopping for something, flip through the file, and there you are . . . with all the things you should look for and remember when you go to the store. And, if you like, stick the card in your purse . . . it's small enough . . . and take it right along to the store with you . . . then you won't forget. That's all, .

138. ANNOUNCER: May I repeat that address for you . . . just in case you didn't catch it? Consumers' Counsel, Department of Agriculture, Washington, D.C. A penny postal is all you need, with your name and address and the call letters of the station over which you heard this program. Consumer Tips on Depilatories will be sent to you free.

(MORE)

Listen in next week at this same time to CONSUMER TIME, produced by the Consumers' Counsel in the Department of Agriculture, and presented in cooperation with Defense and Non-Defense agencies in the United States Government working for consumers.

Heard on today's program were Nell Fleming, Nancy Ordway, Frances Adams and Carl Hanson.

CONSUMER TIME has been presented as a Public Service by NBC and the independent radio stations associated with the Red Network of the National Broadcasting Company.

